



SPONSORSHIP OPPORTUNITIES

SAT
APRIL 22
2-6PM

THE BIGGEST PORCHFEST EVENT IN DC RETURNS!
 Tell your story + showcase your brand at Petworth PorchFest

Branding opportunities include presence on the Main Stage, key logo placements on website and printed materials, dedicated social media posts, and more. Rain date is Sat, April 29.

BIG BAND SPONSOR - \$2,000

The highest level of sponsorship for Petworth PorchFest includes prime day-of visibility in addition to recognition on printed materials, digital channels, and event website.

- ★ Opportunity to be a headlining sponsor for the festival.
- ★ Table and tent with first choice location in the Main Stage area and Lot Stage area or a band on your property.
- ★ Address to the audience from the Main Stage during the event program.
- ★ Dedicated posts and shout outs on all social media channels before and during the event.
- ★ Logo placement on highlight board near the Main Stage, lawn signs, and posters.
- ★ Logo placement on the business specials flyer distributed to visitors.
- ★ Website feature with hyperlinked logo and customizable text.
- ★ Name listed in newsletter article, and opportunity to provide a quote.
- ★ Verbal recognition during the event program.

QUARTET SPONSOR - \$1,000

- ★ Table and tent with choice of location in the Main Stage area and/or Lot Stage area.
- ★ Dedicated posts and shout outs on social media channels.
- ★ Logo placement on lawn signs and posters.
- ★ Name listed in newsletter article and business specials flyer at Main Stage area.
- ★ Hyperlinked logo on the festival website.
- ★ Verbal recognition during the event program.

DUET SPONSOR - \$500

- ★ Table in one of two stage areas.
- ★ Logo placement on posters and website.
- ★ Thank you post on social media channels.
- ★ Name listed in newsletter article.
- ★ Verbal recognition during the event program.

THE 2022 EVENT PRESENTED 125 BANDS AT 80 HOST PORCH LOCATIONS WITHIN A 1.5 MILE RADIUS AND OVER 7,000 VISITORS



PETWORTHPORCHFEST.ORG

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